

Expression of Interest EOI

Part 1 – General Details

EOI ID	1118
EOI Title	Support for the update of the current myBMP program
Type of Research	Knowledge transfer/application
Expected Start Date	19/10/2026
Expected End Date	20/10/2028
CRDC Pillar	1. Paddock
CRDC Theme	1.3 Connected Market Intelligence
CRDC Outcome	1.3.2 By 2024, the industry is prepared for changing market needs and market diversification opportunities
EOI Close Date	24/08/2026
Application type	CRDC Activity

Part 2 – Expression of Interest Requirements

Issue to be addressed and project description:

The myBMP program first commenced in 1997. An update and web-based relaunch of the program occurred in 2010. Since that time there have been no major updates to the program. The need for an update to the current industry myBMP program was identified as part of the Australian Cotton Industry Roadmap, and has been endorsed and supported by the CRDC and Cotton Australia boards. The update will see the myBMP shift to an on-farm certification program to meet future demands of international cotton markets.

This investment provides support for a fully funded role to coordinate and deliver on key components of the update to the myBMP program. Activities that the project will be required to deliver include, **but are not limited to:**

- Formalisation and documentation of Governance structures to oversee the 'new' myBMP program including program decision-making and implementation
- Formalisation and documentation of the certification and auditing process for the myBMP program. This may include working with industry on the development of a structured process for assessing compliance, development of procedures that outline audit frequency, audit scope and methodology and requirements for independent third-party verification

- Deliver auditor on-boarding and training in the new myBMP standards and auditing procedures
- Review and document processes for compliance and enforcement of the myBMP standards including documentation of processes for handling non-compliances and mechanisms for complaints, appeals and dispute resolution.
- Formalisation and documentation of the continuous improvement process including the scheduling of periodic reviews of standards to adapt to new challenges and best practices. This includes the incorporation of feedback loops with stakeholders to refine the scheme over time.
- Liaise with key stakeholders including the Better Cotton Initiative and accreditation body JASANZ (or similar) to ensure that the update to the myBMP standards are aligned with ISO 17065 requirements to deliver on accreditation of the updated myBMP program by 2030 as stipulated by current EU regulations
- Support the submission of all required forms and documentation to accreditation body JASANZ (or similar) and the Better Cotton Initiative for approval / accreditation by the required dates
- Support stakeholder engagement and testing of updated myBMP criteria with growers and industry. The role will require taking the updated myBMP program on the road to multiple cotton growing valleys to test with small groups of growers and key industry personnel. This will be led by the Roadmap Implementation Manager with support from Cotton Australia Regional Managers and CottonInfo staff
- Support the development of transition plans from the current myBMP structure to the new myBMP standards for growers currently participating in the myBMP program
- Support training of Cotton Australia Regional Managers and the CottonInfo team on the updated myBMP standards and processes
- Participate in Roadmap Working Group meetings, and other industry meetings as required
- Other tasks as required/instructed as the myBMP update project progresses

Estimated time commitment

The estimated time commitment for the project role is for 4-5 days a week delivered over a two year period. It is an expectation that the role will participate in the stakeholder engagement activities with growers and industry. Dates are to be confirmed and will most likely involve travel to regional locations.

Governance Arrangements

This project will report to a Project Committee involving CRDC and Cotton Australia. The Project Committee will sign off on an overarching workplan for the project. The project workplan will continue to evolve on the basis of stakeholder engagement and accreditation requirements. The Roadmap Implementation Manager will be responsible for providing day to day direction for the project.

Reporting to the Project Committee will occur on a monthly cycle in the immediate term with ongoing reporting across the 2 year cycle of the project to be flexible to allow the project to respond to project timelines as required.

Selection Process

Selection of the appropriate candidate will be undertaken by an external review committee including CRDC and Cotton Australia.

The application should address the following selection criteria, which will be used by the review committee to assess project proposals received against the EOI.

1. Skills and capabilities required to undertake the project include:

- a. Developing sustainability or comparable certification / standards, processes and procedures
- b. Excellent written communication
- c. Ability to work independently, and as part of a remote team
- d. Flexible thinking, ability to balance multiple stakeholder requirements

2. How this project represents value for money for the Australian cotton industry

3. The method or approach for delivery against project activities and outcomes

4. Demonstrated ability to engage stakeholders, develop networks and facilitate discussions. Existing networks or knowledge of agricultural sustainability programs is desirable.

Budget

The proposed budget must be fully costed and include all personnel time, travel and accommodation expenses associated with stakeholder engagement activities, and other operating expenses required to deliver the project over the full two-year term.

Expected project outputs and outcomes:

Expected outputs

1. Be a key point of contact for the updated certification requirements for the 'new' myBMP program including stakeholder engagement and transition support

2. Support the update and approval of the 'new' myBMP program that meets international requirements (ISO 17065), are aligned with the Better Cotton Initiative, and meets the standards established by an accreditation body JASANZ (or similar) which delivers on:

- a. Updated standards
- b. Program procedures and processes including, **but not limited to:**
 - i. governance and oversight
 - ii. continuous improvement
 - iii. auditing
 - iv. compliance and enforcement

c. Adoption and support

3. Reporting to the Project Committee

Expected outcomes

1. Australian cotton continues to maintain access to international cotton markets by meeting the expectations of the value chain
2. The myBMP program meets the needs of Australian cotton growers and enables them to demonstrate that their performance across people, paddock and planet is in alignment with value chain expectations

Project Investment:

Year	2026/27	2027/28	2028/29	TOTAL
Indicative budget (up to)	\$160,000.00	\$175,000.00	\$15,000.00	\$350,000.00

Additional guidance:

To apply, [follow this process](#). For further information, contact the CRDC Innovation Administration team on 02 6792 4088 or via research@crdc.com.au.

This EOI is not a guarantee of funding.