

Expression of Interest EOI 2019-20

Part 1- General Details

		EOI ID	EOI - 0213
EOI Title: (max 80 char)	Economics of best practice cotton understood		
Type of Research	Applied		
Proposed Start Date:	01 July 2019	Proposed Cease Date:	30 June 2021
<i>Please refer to CRDC's Strategic R&D Plan 2013-2018 for the following.</i>			
CRDC Goal	4. (ES1) Strengthening partnerships and adoption		
CRDC Key Focus Area	4.2 Best practice (myBMP)		
CRDC Activities	4.2.1 Best practice is based on science and measured impact		
<i>Please identify the relevant Measure of Success as outlined in the CRDC Strategic R&D Plan.</i>			
CRDC Measure of Success:	myBMP practice modules reflect latest R&D outcomes		
Rural and R&D Priorities	Adoption of R&D		
Strategic Research Priorities	3a. Optimise food and fibre production using our land and marine resources		
CRDC NSRP	1.3.1 - Food - Enhanced production through novel technologies.		
R&D Manager:	Susan Maas	EOI Due Date:	12 October 2018

Part 2 –Expression of Interest Requirements

Issue: While the CRDC has always sought to improve productivity and profitability for the Australian Cotton Industry, the 2018-23 Strategic Plan has more specific economic targets. This study will form the basis of targeting research efforts, as well as help industry to express the economic benefits of adopting best practice.				
Outcomes: Industry will be informed on key overarching economic drivers of profitability and will be able to explicitly talk about the economics of best practice.				
Project description: This project will deliver a significant economic assessment of cotton including both rain grown and irrigated cotton and focusing particularly on the economic impact of adopting best practice research (e.g. WUE, NUE, Crop protection). The study will identify the key drivers of profitability as well as look at the relationship between profitability and sustainability/resilience.				
Expected Project and Communication Outputs: Report on economics of cotton best practice.				
Project Investment:				
Year	2019-20	2020-21	2021-22	TOTAL
Indicative budget (up to)	\$80,000	\$80,000	\$0	\$160,000

Part 3 – Selection Criteria

The following selection criteria will be used by the CRDC to assess the full research proposals (FRPs) received for each Expression of Interest.

1. A sound understanding of the nature and importance of the outcome to the Australian cotton industry:

The research applicant must address the Issue, Outcome and Project Description in terms of the CRDC Strategic Plan and demonstrate understanding of the impact on the Australian cotton industry.

2. Soundness and clarity of the proposed R&D methods to address project deliverable outcomes:

The research applicant must describe how the research methodology employed will enable the project outcomes to be delivered.

3. Demonstrated capacity of the nominated researcher/s to provide project coordination, management, monitoring and evaluation for the timely delivery of high quality outputs:

The research applicant must describe the research team's project management skills and experience and may include a recent example of a completed project. They must detail the monitoring and evaluation strategy which should include any steering committees to co-ordinate collaborative research, links with CottonInfo, CGAs, Cotton Australia, etc and any additional reporting outside the 6 monthly Progress Reports.

4. Demonstrated track record, technical knowledge and experience of all key personnel in the research area:

The research applicant must describe the project research team's technical skill and experience relevant to the project and methodologies proposed.

5. A demonstrated capacity to effectively communicate project outcomes to diverse stakeholders within the Australian cotton industry:

The research applicant must describe the communication skills and existing communication channels that the research team use to communicate project outcomes to the Australian cotton industry. The new applicants to the cotton industry should provide an example of industry communication from a recent project.

6. Demonstrated ability of the project team to form productive networks and links to build on national and international research already undertaken in related areas:

The research applicant must describe existing networks that the research team use for collaboration with other researchers and an ability to develop new networks as research knowledge increases.

7. The cost effectiveness of this project including cash and in-kind commitments from the applicants and leverage through domestic or international linkages that are useful if not essential to progress the project:

The research applicant should demonstrate market value and market fairness for the proposed budget and comment on the leverage achieved through collaboration and in-kind support.

8. Project demonstrates collaboration between organisations or research groups:

The research applicant must describe the existing or proposed collaboration with other researchers, research groups or committees and the Australian cotton industry.

For information on how to apply, please refer to: www.crdc.com.au/for-researchers

Please note that while the Cotton Research and Development Corporation (CRDC) has released these expressions of interest, due to ongoing drought conditions and the potential impact on CRDCs forward budget, the Corporation may not be in a position to fully support all of the proposals advertised. CRDC has released the full range of EOIs in an endeavour to remain as flexible and opportunistic as possible. Where CRDC may not be in a position to fully support proposals received, we will work with our valued research partners to identify alternative investment options.